

SPONSORSHIP PACKAGE



Letter from the Founder



Dear Friend,

Growing up I often heard that I was too small to ever play competitive football on the varsity or college level. But in spite of physical and mental challenges, I was determined and focused on “Stacking Dayz” one at a time with a goal to improve at least 1% daily with the encouragement of my village. It paid off. I became a standout Wide Receiver in high school and made All-Conference in college.

Now I am paying it forward with Jo Hayes Stacking Dayz Foundation (JHSDF) non-profit, using the game I love to teach children about life and show them that anything is possible if they put their mind to it.

I am writing to invite you and/or your company to sponsor the launch of JHSDF to support our mission in hosting football camps to mentor and instruct youth in football and life skills to set their goals, achieve their dreams, help them stay out of trouble, and avoid the culture of street violence.

We are preparing to host our 2nd annual youth football camp in Portsmouth, Virginia at Churchland Elementary to mentor and instruct 100+ children ages 8 to 14 from surrounding communities in football and life skills on Saturday, July 8, 2023. Our inaugural youth football camp last year served 80 youth with over 40 volunteers that included peer college athletes, NFL players and local coaches.

By making a contribution, you and/or your business would receive local recognition and advertising at a very visible, high traffic field with a lot of families.

Attached is our sponsorship package where you can choose from 5 sponsorship levels. Please fill out the form attached and contact Jo Hayes at info@JoHayesStackingDayz.org or (757)392-7376 to accept your donation and arrangements for advertising.

Thank you for considering our needs. We hope we can count on you to contribute to our cause.

Here is one link of several local news coverages to view (<https://youtu.be/FqoOvxIMlpo>) and link to our website (<https://jhsdf.my.canva.site/>).

Warm regards,

Jo Hayes
Founder



Level Sponsorship



The following benefits are included with our sponsorship levels as listed:

Sponsorship Levels	1st Down \$250	2nd Down \$500	3rd Down \$1,000	4th Down \$2,500	Touch Down \$5,000
DJ Shout Out Radio Announcement Shout Out					
DJ Shout Out Radio Announcement Shout Out 1/4-Page Program Advertisement					
DJ Shout Out Radio Announcement Shout Out 1/2-Page Program Advertisement Vinyl Banner Logo on Camp T-shirts					
DJ Shout Out Radio Announcement Shout Out Full 1-Page Program Advertisement Vinyl Banner Logo on Camp T-shirts					
DJ Shout Out Radio Announcement Shout Out Full 2-Page Program Advertisement Vinyl Banner Logo on Camp T-shirts Logo on Sports Bottles					

Sponsorship Form

Dates of Events:	Friday, July 7, 2023 pm Volunteer Training Saturday, July 8, 2023 am Youth Camp pm Volunteer Appreciation & Debriefing December School Winter Break Camp Participants' Follow-up/Check-in Event																		
Deadline for Sponsorship:	June 23, 2023																		
Please use the following form to be a sponsor of the JHSDF in support of the summer youth football camp, volunteer training, and winter follow-up event with the camp participants.																			
Contact Name: _____																			
Contact Title: _____																			
Company Name: _____																			
Address: _____																			
City, State, Zip: _____																			
Phone: _____																			
Email: _____																			
Who should be acknowledged for the contribution? _____																			
<table border="0"> <tr> <td>Sponsorship Levels: 1st Down</td> <td>2nd Down</td> <td>3rd Down</td> <td>4th Down</td> <td>Touch Down</td> <td>Other</td> </tr> <tr> <td>(Please Select One)</td> <td>\$250</td> <td>\$500</td> <td>\$1,000</td> <td>\$2,500</td> <td>\$5,000</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>\$_____</td> </tr> </table>		Sponsorship Levels: 1st Down	2nd Down	3rd Down	4th Down	Touch Down	Other	(Please Select One)	\$250	\$500	\$1,000	\$2,500	\$5,000						\$_____
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					\$_____														
Please return the Sponsorship Form and make check payable to: Jo Hayes Stacking Dayz Foundation P.O. Box 3746 Portsmouth, VA 23701 Jo Hayes Stacking Dayz Foundation is a non-profit 501(c)(3) organization. All contributions made are tax deductible. Our tax I.D. number is 92-1787835. A financial statement is available upon written request from the Office of Charitable and Regulatory Programs.																			

