

SPONSORSHIP PACKAGE 2026



Letter from the Founder



Dear Friend,

Growing up I often heard that I was too small to ever play competitive football on the varsity or college level. But in spite of physical and mental challenges, I was determined and focused on “Stacking Dayz” one at a time with a goal to improve at least 1% daily with the encouragement of my village. It paid off. I became a standout Wide Receiver in high school and received All-American honors in college.

Now I am paying it forward with the Jo Hayes Stacking Dayz Foundation (JHSDF) non-profit, using the game I love to teach children about life and show them that anything is possible if they put their mind to it.

I am writing to invite you and/or your company to sponsor the work of JHSDF to support our mission in hosting workshops and football camps to mentor and instruct youth in football and life skills to set their goals, achieve their dreams, help them stay out of trouble, and avoid the culture of street violence.

We are preparing to host our 5th annual youth football camp in Portsmouth, Virginia at Churchland Elementary to mentor and instruct children ages 8 to 14 from surrounding communities in football and life skills on Saturday, June 27, 2026. Over the last 4 years we have served more than 200+ youth with over 120 volunteers that included peer college athletes, local coaches and NFL players.

By making a contribution, you and/or your business would receive local recognition and advertising in our online content, in the news and at a very visible, high traffic field with a lot of families.

Attached is our sponsorship package where you can choose from 6 sponsorship levels. Please fill out the form attached and contact Jo Hayes at info@JoHayesStackingDayz.org or (757)323-2950 to accept your donation and arrangements for advertising.

Thank you for considering our needs. We hope we can count on you to contribute to our cause.

Here is one of several local news coverages to view (<https://youtu.be/FqoOvxlMIpo>).

Warm regards,



JO HAYES STACKING DAYZ FOUNDATION

SPONSORSHIP CHART

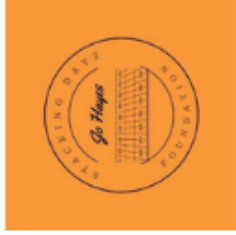


| KICKOFF \$100 OR IN-KIND DONATION | 1ST DOWN \$500 | 2ND DOWN \$1,000 | 3RD DOWN \$2,500 | 4TH DOWN \$5,000 | TOUCHDOWN- \$44,000 |
|---|---|---|---|---|--|
| | | | Present Sponsor at Selected Events | Title Sponsor at Selected Events | Exclusive Title Sponsor All Events |
| Live Advertising During Select Stacking Dayz Events | Live Advertising During Select Stacking Dayz Events | Live Advertising During Select Stacking Dayz Events | Live Advertising During Select Stacking Dayz Events | Live Advertising During Select Stacking Dayz Events | Live Advertising During All Stacking Dayz Events |
| Logo Included On Website & Select Social Media Promotions | Logo Included On Website & Select Social Media Promotions | Logo Included On Website & Select Social Media Promotions | Logo Included On Website & Select Social Media Promotions | Logo Included On Website & Select Social Media Promotions | Logo Included On Website & All Social Media Promotions |
| 2 All Access Passes/ 2 GA Tickets | VIP Tent Access/ 2 All Access Passes/ 5 GA Tickets | VIP Tent Access/ 5 All Access Passes/ 5 GA Tickets | VIP Tent Access/ 7 All Access Passes/ 10 GA Tickets | VIP Tent Access/ 10 All Access Passes/ 15 GA Tickets | VIP Tent Access/ 15 All Access Passes/ 20 GA Tickets |
| | Banner/Signage At Selected Events | Banner/Signage At Selected Events | Banner/Signage At Selected Events | Banner/Signage At Selected Events | Banner/Signage At All Events |
| | | | Included In Select Post-Event Materials | Included In Select Post-Event Materials | Included In All Post-Event Materials |
| | | | Event Flyer | Event Flyer/ Email Blasts | Press Release/ Event Flyer/ Email Blasts |

IG: Haye22llc

www.johayesstackingdayz.org

JO HAYES STACKING DAYZ FOUNDATION SPONSORSHIP CHART



| KICKOFF \$100 OR IN-KIND DONATION | 1 ST DOWN \$500 | 2 ND DOWN \$1,000 | 3 RD DOWN \$2,500 | 4 TH DOWN \$5,000 | TOUCHDOWN \$44,000 |
|---|---|--|--|---|---|
| Program Sponsor List | Program Sponsor List | ¼ Page Program Ad | ½ Page Program Ad | Full 1 Page Program Ad | Full 2 Page Program Ad |
| | Autographed Stacking Dayz Football Jersey | Exclusive BTS Event Documentary Vlog | Logo On Camp T-Shirts | Logo On Camp T-Shirts | Logo On Camp T-Shirts |
| | | | Exclusive BTS Event Documentary Vlog | Exclusive BTS Event Documentary Vlog | Exclusive BTS Event Documentary Vlog |
| | | | | Autographed Stacking Dayz Football Jersey | Autographed Stacking Dayz Football Jersey |
| | | | | | Autographed Football From All Camp Participants |
| | | | | | |
| | | | | | |

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Sponsorship Form

Dates of Events: **Saturday, April 4, 2026** (School Spring Break)
7:15pm Youth eSport & Engineering Workshop
Saturday, June 27, 2026 (School Summer Break)
10:00am Youth Football Camp
December 2026 (School Winter Break TBA)
Camp Participant Follow-up/Check-in Event/Workshop

Deadline for Sponsorship: Ad Deadline is June 15th
Donations On or Before June 27th

Please use the following form to be a sponsor in support of the summer youth football camp, volunteer training, spring break workshops and winter break follow-up events.

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Who should be acknowledged for the contribution? _____

| | | | | | | |
|-----------------------------|------------------|----------|----------|----------|------------|----------|
| Sponsorship Levels: Kickoff | 1st Down | 2nd Down | 3rd Down | 4th Down | Touch Down | |
| (Please Select One) | \$100 or | \$500 | \$1,000 | \$2,500 | \$5,000 | \$44,000 |
| | In-Kind Donation | | | | | |
| | _____ | | | | | |

Please return the Sponsorship Form and make check payable to:

Jo Hayes Stacking Dayz Foundation

P.O. Box 3746
Portsmouth, VA 23701

Jo Hayes Stacking Dayz Foundation is a non-profit 501(c)(3) organization. All contributions made are tax deductible. Our tax I.D. number is 92-1787835.

